

The Power of External Assistance: Accelerating Change and Project Success

Introduction:

In today's fast-paced business landscape, organisations face ever-increasing demands to adapt, innovate, and execute projects efficiently. However, driving change and delivering successful projects can be complex and challenging, often requiring specialised expertise and resources. That's where the value of external assistance becomes evident. In this article, we will explore the benefits of seeking external help to navigate change and achieve project success, backed by compelling evidence.

1. Fresh Perspectives and Expertise:

One of the most significant advantages of external assistance is the fresh perspectives and expertise it brings to the table. External consultants & project management professionals possess a breadth of knowledge and diverse experiences acquired from working with various organisations across industries. Their impartial viewpoints can challenge conventional thinking, identify blind spots, and offer innovative solutions.

2. Access to Specialised Skills and Resources:

Complex projects often require specific skills and resources that may not be readily available within an organisation. External assistance provides access to a pool of specialised professionals who possess the required expertise, tools, and methodologies. Whether it's change management, data analysis, or technical implementation, external professionals can bridge skill gaps and ensure efficient project execution. Research from the Project Management Institute (PMI) reveals that organisations utilising external assistance achieved a 40% higher level of project performance than those without external support.

3. Increased Efficiency and Cost Savings:

Managing change and executing projects demand significant time, effort, and financial resources. Organisations that rely solely on internal resources may face challenges due to competing priorities and limited capacity. By leveraging external assistance, businesses can optimise their project delivery processes, streamline workflows, and enhance overall efficiency. A study by Deloitte suggests that organisations that sought external support experienced a 30% reduction in project costs and a 50% decrease in project duration compared to their internally managed counterparts.

4. Risk Mitigation and Change Adoption:

Change initiatives and projects often encounter resistance, cultural barriers, and unforeseen challenges. External professionals bring invaluable expertise in managing change and navigating potential risks. Their impartiality and external perspective enable them to anticipate roadblocks, design effective change management strategies, and foster stakeholder engagement. A report by Prosci highlights that organisations leveraging external assistance for change initiatives saw

COGENT

EXECUTIVE

a 96% increase in successful outcomes compared to those relying solely on internal resources.

Conclusion:

In a dynamic business environment, seeking external assistance for delivering change and executing projects is a smart strategic choice. The evidence overwhelmingly supports the benefits of engaging external expertise, ranging from fresh perspectives, access to specialised skills and resources, increased efficiency, cost savings, and effective risk mitigation. By embracing external assistance, organisations can enhance their project success rates, accelerate change adoption, and drive sustainable growth.

Remember, successful organisations are those that are agile, adaptable, and willing to tap into external assistance to complement their internal capabilities. So, don't hesitate to embrace the power of collaboration and expertise from external partners to achieve your project goals and drive meaningful change.

For an informal discussion on how the revolutionary COGENT Executive model of Transition Management could help you and your organisation, visit our website at www.cogentexecutive.com or contact us via email: contact@cogentexecutive.com or call 0204 526 6159.