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The £18 Billion Blind Spot: Is Management Consulting Broken in the UK?

The UK's management consulting industry boomed last year, reaching a staggering £18 billion*. Consultants are lauded for streamlining businesses, yet a nagging question lingers: are these billion-pound ideas actually translating to success for UK companies?

Let's face it, many consultancies offer a polished, one-size-fits-all approach. They diagnose problems, present fancy reports, and collect hefty fees – regardless of the implementation's fate. Businesses, eager for a quick fix, embrace these playbooks, only to find them ill-suited to their unique cultures and challenges.

The result? A trail of failed change initiatives and frustrated employees. While consultants walk away with a tidy sum, businesses are left shouldering the burden of wasted resources and lost productivity.



At COGENT Executive, we believe there is another way. Our approach combines the strategic insights of consultancy with the hands-on involvement of project management. We focus on delivering actual outcomes, not just plans that look good on paper. Our team of industry professionals is not just theorists but seasoned practitioners who have been in the trenches and understand the realities of business execution.

It's time for a change in how businesses approach external advice. The consultancy industry must pivot towards accountability and tailored, realistic solutions that businesses can actually implement. As leaders, we must demand more than just good ideas; we need partners who will work with us to see those ideas through to successful execution.

What are your thoughts? Have you seen consultancies deliver real value, or are we witnessing a multi-billion dollar emperor's new clothes situation?

#managementconsulting #ukbusiness #businesstransformation #collaboration



www.cogentexecutive.com
johnmc@cogentexecutive.com

*[source: The Management Consultancies Association]